Scientific Poster Competition Guidelines
International Conference on Economics, Social Sciences, and Humanities
(ICESH 2025)
Malahayati University

GENERAL REQUIREMENTS

1. The poster competition is open to undergraduate (Bachelor's degree) students of Malahayati University.
2. The poster must be based on the student's research project conducted under the supervision of a lecturer (thesis).
3. Participants are required to submit the following administrative documents: a scanned Student ID Card (KTM), Curriculum Vitae, Statement of Originality, and Registration Form (available for download at Malahayati.ac.id).
4. The digital poster must be in .jpg format, RGB color mode, sized at 595 x 842 pixels (equivalent to A4: 210 mm x 297 mm), vertical orientation, and a maximum file size of 500 KB.
5. The digital poster and required documents must be submitted via email to: icesh2025@malahayati.ac.id no later than July 27 at 11:59 PM (WIB).
6. Submitted digital posters will be assessed by the internal judging panel of Malahayati University.
7. All poster competition participants are REQUIRED to attend the ICESH 2025 event on July 28–29 and display their printed posters on the designated panel boards.
8. Finalist participants will present their posters in front of three external judges for 5–7 minutes.
9. For inquiries related to finalist posters, contact: icesh2025@malahayati.ac.id

''COMPETITION RULES''

1. The decision of the judging panel is final, binding, and cannot be contested.
2. The scientific poster must be based on original research that has not been previously published in any media, has not been submitted to similar competitions, and/or has never been used for communication purposes.
3. If a violation of the above provision (no. 2) is proven, the submission will be disqualified and/or the award revoked.
4. All submitted works become the property of the organizing committee and will not be returned.
5. The committee reserves the right and authority to publish the scientific posters while crediting the authors.
6. The technical and visual style is open, but the work must be original and must not include elements that infringe on copyright or violate ethical standards (not copied or plagiarized).
7. Posters must be created using commonly used computer applications or software (e.g., Corel Draw, Photoshop, or a combination of other applications) and may include graphic photos.
8. The design should be visually appealing, with no limit on the number of colors used.

9. Poster format:
   a. Title of the Scientific Poster
      a. Concise and clear title
      b. Author's name and faculty of origin
   b. Background – Describes the research problem, significance, and appeal of the work
   c. Objectives
   d. Methods
   e. Research results (text/images/schemes/photos)
   f. Conclusion and Recommendations
10. Posters must meet the following criteria:
   a. Visible – Easy to see
   b. Interesting – Engaging
   c. Structured – Well-organized
   d. Useful – Informative and practical
   e. Accurate – Precise and correct
   f. Legitimate – Meets the stated requirements
   g. Simple – Clear and straightforward

"SCIENTIFIC POSTER COMPETITION SCHEDULE"

Event	Date
Registration	June 30, 2025
Submission Deadline	July 27, 2025 (11:59 PM WIB)
Internal Evaluation	July 29, 2025 (11:20 AM WIB)
Finalist Announcement	July 29, 2025
Poster Presentation & Winner Announcement	July 29, 2025
Award Ceremony	July 29, 2025

ASSESSMENT/EVALUATION

The judging criteria are based on the following aspects:
1. Originality of the work
2. Consistency between content and design
3. Quality of message delivery/communication
4. Innovation and visual artistic quality
5. Poster presentation